



Surveillance in Hospitality Sector

Hospitality is a challenging industry. Hotels, restaurants, bars/cafes, fast food outlets, casinos and even cruise liners all now need to outperform their competitors - maximising revenue, generating opportunities and keeping day-to-day running expenses down, while also ensuring that customers/guests have safe and enjoyable experiences. By using advanced surveillance systems, these businesses can make their operations better able to reach expected targets.

There are many ways in which inclusion of surveillance systems can benefit hospitality-based businesses. They may be used for identifying people entering/exiting the premises, checking employees arrive at work on time, recording acts of vandalism/anti-social behaviour or other crimes, etc. In addition, they allow management to gauge the speed of service that their staff deliver (so that customers do not become frustrated by excessive waiting times), allowing better allocation of resources to places where there are inadequacies and the implementation of efficiency improvements, while also preventing employee pilfering. Conversely, they can help to avert hotel guests who are looking to steal items from their rooms, stop restaurant diners leaving before they have paid, or identify various forms of fraudulent behaviour.



Maximising security/safety – Hotels and resort complexes, as well as large scale gatherings (such as music festivals or sporting events), have a duty of care to their guests/attendees. They must continuously maintain the highest degrees of security - preventing any risk of physical harm or the theft of belongings. They also need to keep their employees safe from potential dangers that might arise. Another aspect that should be mentioned is the role that surveillance systems can play in improving crowd control at large gatherings. In all these cases, the ability to react quickly to concerning situations is vital - and this is best achieved via access to superior surveillance infrastructure, backed up by cutting-edge data storage reserves.

Develop better strategic insight – Scrutiny of stored surveillance footage can help hospitality businesses to formulate more efficient workflows, check that adequate amenities are available to their clientele, time how quickly they are attended to, and monitor employees in order to decide if further training is necessary. This will allow these businesses to enhance the services they provide, thereby encouraging customers/guests to return.

Align staffing with customer demand – Using the people counting and movement data that can be compiled from distributed camera hardware, management will be better able to assign staff to the correct places within the business operation, as well as identifying which periods are likely to put most strain on available resources (in order that extra shifts can be added accordingly).



HDD Recommendations

Supporting the latest surveillance deployments, Toshiba data storage technology has proven itself capable of meeting all the key operational criteria set by the hospitality industry. Toshiba’s high-capacity HDDs deliver long-term reliability with a lower total cost of ownership (TCO) too. With data storage capacities reaching 6 TB, the S300 series HDDs have been developed for small/medium-sized installations, making them of great value to many hospitality

ventures. Larger scale sites may need to use the professional class S300 Pro series HDDs, which offer storage capacities up to 10 TB. When employed in conjunction with AI-enabled surveillance systems, these devices can be instrumental for behavioural detection and facial recognition processes, so that responsiveness is as quick as possible.



	S300 Pro			
Capacity	10 TB	8 TB	6 TB	4 TB
Form factor	3,5"			
Interface	SATA			
Number of cameras supported	up to 64			
Rotational speed	7.200 rpm			
24 x 7 operation	Yes			
Buffer	512 MB			
Limited warranty (years)	5			
Use for	<ul style="list-style-type: none">• Surveillance Digital Video Recorders (sDVR)• Surveillance Network Video Recorders (sNVR)• Hybrid sDVR (analog and IP)• RAID Storage Arrays for Surveillance			

S300			
6 TB	4 TB	2 TB	1 TB
3,5"			
SATA			
up to 64			
5.400 rpm	5.400 rpm	5.400 rpm	5.700 rpm
Yes			
256 MB	256 MB	128 MB	64 MB
3			
<ul style="list-style-type: none">• Surveillance Digital Video Recorders (sDVR)• Surveillance Network Video Recorders (sNVR)• Hybrid sDVR (analog and IP)			